

27-28 June, 2025 Sheraton Valley Forge Hotel, 480 N Gulph Rd. King of Prussia, PA 19406

2025 @PHILLY CELL AND GENE THERAPY CONFERENCE

SOCIAL MEDIA TOOLKIT

EVENT HASHTAG #atphillyCGT2025 **FOLLOW SAPA-GP ON THESE PLATFORMS**

@Philly Official Website SAPA-GP LinkedIn Page **SAPA-GP YouTube Channel SAPA-GP Twitter Account**

About 2025 @Philly CGT Conference

2025 @Philly Cell and Gene Therapy Conference will take place on June 27-28, 2025, in King of Prussia, PA.

This toolkit provides customizable social media posts, graphics, and other tools to help you support and share the excitement and interest in the 2025 @Philly CGT conference. You and your organization are welcome to use these messages on the social media and SAPA-GP Community platform to share your participation in #atphillyCGT2025. Contact us at registration@sapa-gp.org with questions.

SPEAKER/PRESENTER **SAMPLE POSTS**

You don't want to miss this! I am speaking at the 2025 @Philly Cell and Gene Therapy Conference, #atphillyCGT2025, in KOP this June. Register today and join me at my session [insert session information here]: https://atphilly.org/registrati <u>on/</u>

SPONSOR SAMPLE POSTS

Will we see you in KOP? **Our COMPANYNAME is** exhibiting at the 2025 @Philly **Cell and Gene Therapy** Conference, and we look forward to seeing you there! Don't miss the opportunity to network. Register for #atphillyCGT2025: https://atphilly.org/registrati <u>on/</u>

ATTENDEE SAMPLE POSTS

I am attending the 2025 **@Philly Cell and Gene** Therapy Conference. Will I see you in KOP? I am interested in the topic [insert topic here], and looking forward to networking with peers. Register for #atphillyCGT2025 at https://atphilly.org/registrati <u>on/</u>

SOCIAL MEDIA TEMPLATES

Download the images today





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